THE VENTURE PROGRAM WITH MARCH CAPITAL

FEBRUARY- APRIL 2022

RANDALL LEWIS CENTER FOR
INNOVATION & ENTREPRENEURSHIP
CLAREMONT MCKENNA COLLEGE

MARCH
CAPITAL

THE VENTURE PROGRAM WITH MARCH CAPITAL

PROGRAM

- The Venture Program with March Capital is designed to promote and support student interest in roles in entrepreneurship, innovation and venture capital at the Claremont Colleges.
- A three-month investment thesis building program, ending with a thesis pitch competition judged by The Partners of March Capital
- Two(+) workshops led by The Partners of March Capital
- Monthly office hours held by March Capital investment team members
- Resources (e.g., Pitchbook) and working space provided by the RLCIE

DETAILS

- February 25th – April 29th
- All RLCIE Fellows Candidates who participate in the workshops on February 25th may enter
- Teams of 3, self-selected or matched by Ron LaPierre, Executive Director of the RLCIE
- Prize of $5,000, March Capital swag, and passes to The Montgomery Summit (May 24th and 25th)

MARCH CAPITAL

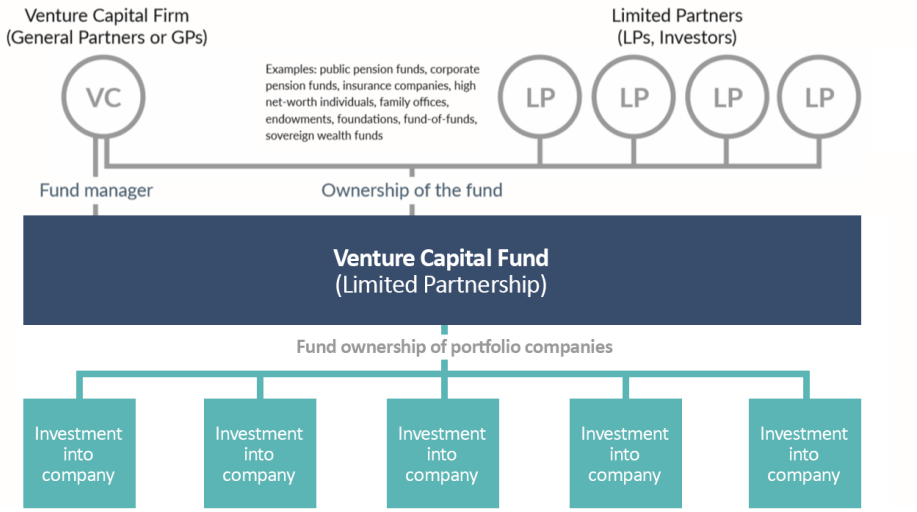
WHAT IS VENTURE CAPITAL?

- A type of private capital typically provided for early-stage, high-growth companies
- Active investing
- VC has been around since the 1920s

WHAT DO VCS ACTUALLY DO?

- Raise capital from investors
- Find companies to invest in
- Negotiate and close deals
- Invest time/effort to help grow companies
- Get those companies to the exit

Typical VC Fund Structure



MARCH CAPITAL

March Capital

is a top-tier venture growth firm headquartered in Santa Monica, California and investing globally since 2014. March identifies entrepreneurs with a provocative vision to lead the future and later-stage companies poised for hyper-growth, then dares to go all in by leading rounds with deep conviction and concentration risk. With $2B+ in capital over 4 funds and across 30 market-leading technology companies, March accelerates the digital transformation of Cloud-based software, automation, AI & IT infrastructure. Our vision is to create a best-in-class technology investment platform by combining intense sector focus, patience, access to a global leadership network (including founding The Montgomery Summit), and high-impact portfolio engagement to inspire & accelerate extraordinary companies.

MARCH CAPITAL

INTRO TO MARCH CAPITAL

STRATEGY

Invest in market-leading software companies driving digital transformation

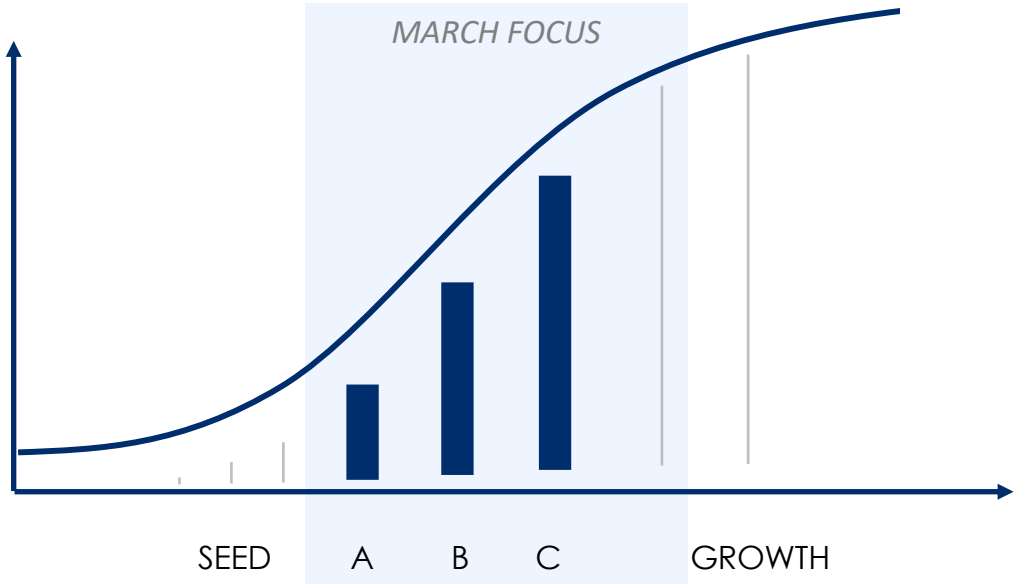
SIZE

FUND I $240M

FUND II $300M

FUND III $450M

FUND IV TARGET $600M



FOCUS AREAS

ENTERPRISE AI

CYBERSECURITY

CLOUD / DATA INFRASTRUCTURE

ECOMMERCE ENABLEMENT

FINTECH

MARCH CAPITAL